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**FOR IMMEDIATE RELEASE**

**NFL SELECTS ECO TEMPLINE™ FIELD PAINTS FOR SUPER BOWL 50 CELEBRATION**

*Eco TempLine's™ line of Celebration colors has been selected by the NFL to commemorate Super Bowl "On The Fifty" 50<sup>th</sup> Anniversary*

**SEATTLE, WA** – June 2, 2015 – The National Football League (NFL) has approved Eco TempLine™ Celebration colors for field markings to honor Super Bowl 50. Every NFL team will exhibit the specified celebration markings on their field for each game leading up to Super Bowl 50, scheduled for February 7, 2016 at Levi's Stadium in Santa Clara, California.

The TempLine™ Celebration colors, including Celebration™ Gold, Celebration Charcoal, and Celebration White, were specifically designed and developed for the NFL Super Bowl promotion. TempLine products are formulated to use on both natural grass and synthetic turf, without causing build-up or negatively impacting field play characteristics.

"We are thrilled to have the opportunity to show off our line of high quality paints in conjunction with the Super Bowl's golden anniversary," explains Eco Chemical's™ Vice President of Marketing and Sales, Jim Brady. "Our TempLine system has already established itself as the number one choice with a number of NFL teams, with its superior appearance and performance, low VOC formulations, and ease of removal. We hope that other NFL field managers will take this opportunity to discover why TempLine should be their choice for superior field painting results."

Eco Chemical's 20 years of expertise in precision paint chemistry led to a collaboration with the Seattle Seahawks to develop a removable waterborne marking system for synthetic turf fields. The resulting TempLine system of field conditioners, products, removers, and equipment has since grown to become a leading choice for professional and college sports facilities across North America.

Eco Chemical is offering NFL teams a discount of 10% off of individual Celebration color orders, or 15% off orders that include all three Celebration colors.

**About Eco Chemical**

Eco Chemical is an "eco-centric" technology company that has been committed to manufacturing only non-toxic, water-based products since its inception in 1991. The company's mission is to combine the latest thinking in paint chemistry and manufacturing technology with a strong commitment to environmental stewardship when fulfilling their customers' paint and coatings requirements. The company's three major divisions include Eco Paints and Stains, TempLine™ Athletic Field Marking Systems and Eco Industrial Coatings.

For more information about Eco Chemical, please visit [www.ecochemical.com](http://www.ecochemical.com)  
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